

Clicking Around the World

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ZIPPO CLICK

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The Zippo sports lighters on the cover are from the collection of Zippo Click members, Robin and Dana Baumgartner. Read more about the Baumgartners in the collecting section of zippoclick.com. Log into their website, zippos.homestead.com to see more of their Zippo collection.

— Photos courtesy of Robin and Dana Baumgartner

LETTER FROM THE PRESIDENT



2004 was an incredible year for the entire Zippo team - employees, sales force, and you, our loyal collectors.

Zippo employees come to work every day with a winning spirit, developing new manufacturing processes and finishes, and in 2004 produced over 14 million world famous Zippo windproof lighters. They are a team with a passion for excellence, backed with the famous Zippo Lifetime Guarantee that "It works, or we fix it free™".

Our sales team ensures the new Zippo products are available to you when you visit your local Zippo retailer. Starting with this issue of Click, we will be sending you information about our special collectible releases offered at retailers, representing more opportunities to add to your Zippo collection. In case you did not have a

chance to peek at the Complete Line Collection [CLC] for 2005 on zippoclick.com, we are pleased to enclose a copy for you.

We will be at the top of our game this year when we launch the Zippo Mini MPL (Multi-Purpose Lighter) and Zippo Outdoor Utility Lighter during the summer. We thank those of you who gave us feedback on these two new exciting products. Your input is always welcome.

As those of you who are NASCAR fans know, we have teamed up with Zippo Motorsports to create another exciting line of Zippo lighters. You can see the collection for yourself on zippomotorsports.com. Speaking of motorsports, I hope you can join us in Watkins Glen, NY for the Zippo U.S. Vintage Grand Prix, the largest vintage motorsports event in America, on September 9 - 11. In the next issue of Click, I will share some exciting news with you about our expanded partnership with Watkins Glen International.

Thank you for being a part of the Zippo team!

A handwritten signature in cursive script, reading "G.W. Booth".

Gregory W. Booth

Zippo President and Chief Executive Officer

Cheers for the 2004 CLC

By Marty Ours

Every year, collectors anxiously await the release of the Zippo Complete Line Catalog, waiting to see what new lighters can be added to their collection. What most collectors do not realize is that the very catalog in their hands is more than just a picture book of Zippo lighters, it's an award winning manuscript.



The Zippo 2004 Complete Line Catalog was awarded the "Gold Award" at the Superb Print Awards competition. The award was presented by the Buffalo Club of Printing House Craftsmen in recognition of high standards of printing excellence and aptness of visual interpretation. The catalog competed against

over 100 other entries to earn the top prize, and will go on to the national competition.

Over the last two years, Zippo catalogs have won several awards. The 2002 Choice catalog won a "Gold Award" in the Buffalo, NY area competition in 2003 and went on to win an Honorable Mention Award for superb craftsmanship at the 2003 International Gallery of Superb Printing competition. The 2003 Spring Choice catalog also won a "Gold Award" in the Buffalo area competition in 2004.

The next contender for award-winning accolades is the 2005 Complete Line Catalog, which has been included with this issue of the magazine. As a collector, we know you are more interested in the content of the catalog and we know you'll enjoy the new collection - but we also hope that you enjoy the design and layout of the catalog as well. The catalog can also be viewed on zippoclick.com.

LETTER FROM THE ADMINISTRATOR

Like members of a winning team, Zippo collectors click together everyday on zippoclick.com and at Zippo events around the world.

In the next few months, Zippo Click is sponsoring the Zippo Car at Click Togethers in seven states listed on the next page. Come meet other members, converse, and share your special Zippo story with fellow collectors, while enjoying the festivities of the special event. An exciting Click Together collectible lighter will be available for you to pre-order and pick up at each event. Log on to zippoclick.com to read more about the events and collectible offer.



Tom Wolicki and Marci Luders from Albuquerque, New Mexico stands with Chris Lechner (right), Zippo Marketing Associate, in front of the Christmas tree at Zippo Barbour Street in Bradford while visiting in December.

Photo by Art Lechner

Zippo lighter collecting, our favorite pastime, continues to grow. Since 2002, more than 7,000 Zippo enthusiasts have become members of Zippo Click. It is always exciting to learn about Zippo events taking place around the world. We thank Charter member, Gerhard Kluivingh, for sharing photos of the Dutch Swap Meet featured on page 16 and 17.

Thank you for responding to the membership survey. Your input is essential in developing future club benefits and improving the value of your membership to Zippo Click. You can see the results on page 7 and 8.

For the second year, we randomly chose 30 members with at least one Click Point to receive a 2005 Zippo Executive Diary. You can redeem your Click Points for an exclusive Zippo Click lighter, back issues of Click magazine, or renewing your

membership. For details about Click Points, go to zippoclick.com.

I am sure you will agree, the new Zippo catalog reflects a winning lineup of new products. I know you will find the standard packaging identification under each product image, a new feature in our catalogs, helpful while documenting your new collectibles.

Counterfeiters have met their match with Zippo Click members. Your counterfeit online auction sightings posted in the Zippo For Real forum on zippoclick.com have resulted in hundreds of auction closings. Be sure the Zippo lighter you are purchasing has the authentic Zippo bottom stamp and the Zippo trademark stamped on the lighter insert. The famous Zippo Lifetime Guarantee accompanies every genuine Zippo lighter.

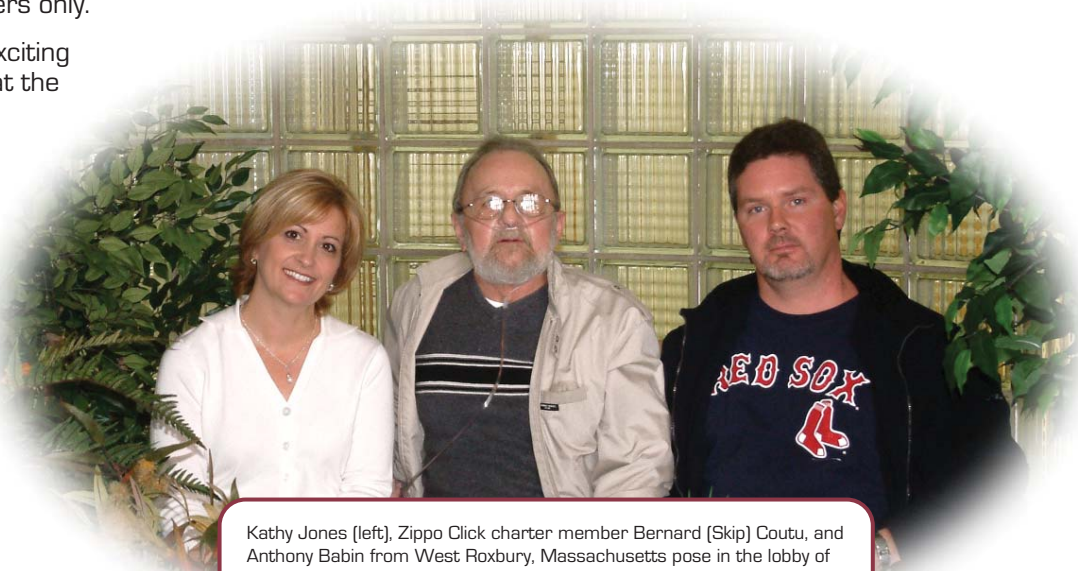
We are always pleased to spend time with members who come to Bradford, like Tom and Skip pictured on this page. I hope you are planning your next visit during National Zippo Day, July 15 and 16. In the next issue, we will share the event details and collectible offer available for pre-order for members only.

It is going to be an exciting Zippo year; see you at the next Click Together!

Keep Clicking,

Kathy

Kathy Jones
Zippo Click
Administrator



Kathy Jones (left), Zippo Click charter member Bernard (Skip) Coutu, and Anthony Babin from West Roxbury, Massachusetts pose in the lobby of Zippo Barbour Street during their visit in November.

CLICK TOGETHER

Join Us!

Daytona Bike Week

Daytona, FLSaturday, March 12th

South by Southwest Festival

Austin, TXSaturday, March 19th

Laconia Bike Week

Laconia, NHSunday, June 12th

National Zippo Day

Bradford, PASaturday, July 16th

Woodward Dream Cruise

Detroit, MISaturday, August 20th

Zippo U.S. Vintage Grand Prix

Watkins Glen, NYSaturday, September 10th



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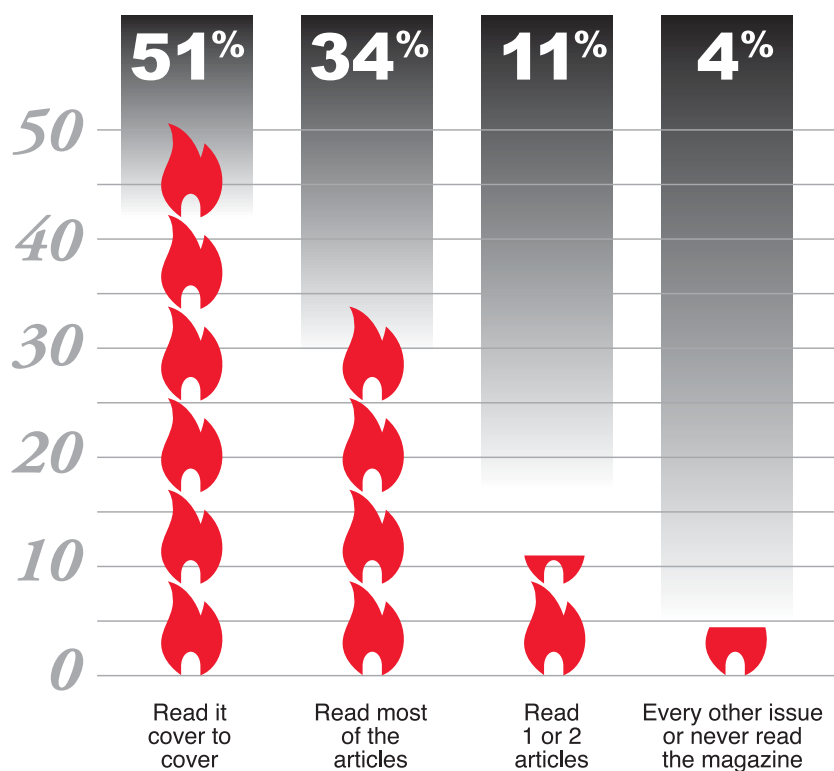
Zippo U.S. Vintage Grand Prix

Watkins Glen, NYSaturday, September 10th



And the survey

How would you classify yourself as a reader of the magazine?



What do you think of the current membership fees?



says . . .

Zippo recently surveyed Zippo Click members with an eye toward enhancing member benefits and attracting new members to the three-year-old club.

In an online and mail survey, we asked members a variety of questions to learn more about collectors, their collecting habits, and their perception of club benefits. The survey received an excellent response rate of 24 percent.

The survey results showed that members are very dedicated and loyal. Nearly five percent said they have collections of 1,000 Zippo pocket lighters or more, 43 percent of those surveyed said they invest \$100 to \$500 per year, and 50 percent are relatively new collectors – from one to nine years. In the most extreme cases, one person responded he has more than 7,000 lighters, another person claims to have invested \$20,000 in one year on his Zippo collection, and the oldest collector is 83 years old.

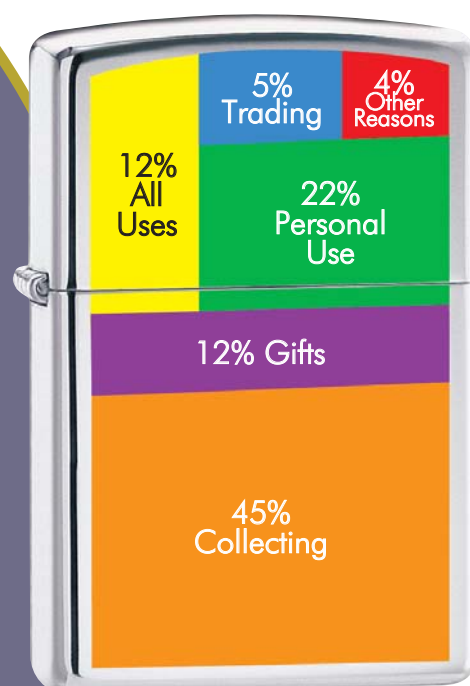
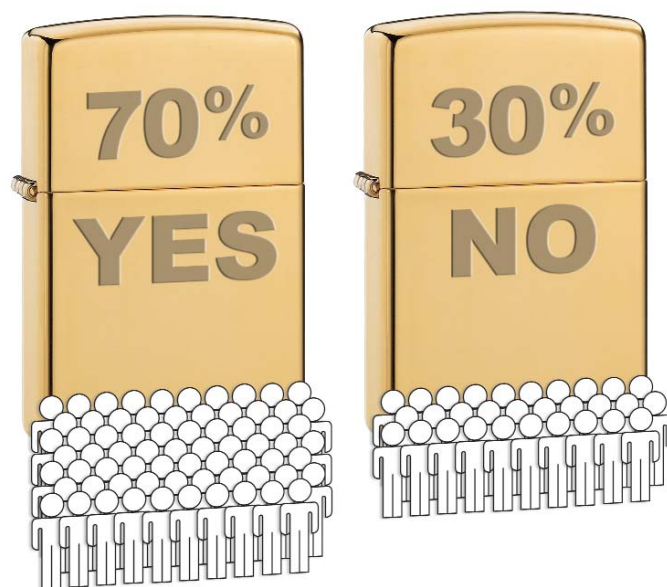
When asked what kind of pocket lighters Zippo Click members purchased, the most popular answer was all varieties. Other answers included Harley Davidson, military, and limited edition lighters.

What else are these members collecting? Almost 11 percent claim to collect knives, many specifically citing knives by Case, one of America's oldest and finest cutlery manufacturers, owned by Zippo.

About 25 percent of respondents have attended the Zippo/Case International Swap Meet, and have enjoyed themselves a great deal.

Send your club ideas and suggestions to Zippo Click, 33 Barbour Street, Bradford, PA 16701, or e-mail zippoclick@zippoclick.com.

Would you be interested in a lifetime membership?



Why do you purchase Zippo lighters?

Click Members Inspire Maxxi Series



By Marty Ours

When airbrush artist Claudio Mazzi challenged fellow Zippo Click members to submit ideas for a new series of lighters, he had no idea the "Zippo by Mazzi - Design Idea Contest" would bring in well over 100 entries on zippoclick.com.

Laura Stegmuller's idea of the "4elements" was chosen as the winning concept.



When announced in the forums on zippoclick.com, Laura (lsteigmuller) responded, "This is way too cool. I am shaking as I type this. What an honor to have been chosen as the winner for this contest. Thank you, Claudio. Thank you...thank you! Zippo Click rocks and everyone in the forums have been great. It was stiff competition. I know I would have had a hard time choosing."

Learn more about Zippo By Mazzi lighters in the Claudio Mazzi forums on zippoclick.com or zippoclubitalia.it.



Zippo Click Forum Feedback

Richar99: They r so great and u did a wonderful job to put Chinese on them. Air, land, water, and fire r four elements used in many old cultures. Great job!

Loweden: They are beautiful...as always!

Crazyd: Your new series of Zippo (lighters) are really beautiful, and I know that pictures do not do them justice.

Stop The Invasion!

Log on to zippoclick.com
now to play the new
Zippo Invaders game.

Launch Zippo flames at incoming
invaders, duck behind the barracks to
avoid being hit, and demolish
invaders as they creep closer.



Shoot for the high score and go for extra
points by hitting flying saucers.

Log on now before it's too
late; the earth's future may
rest on your gaming skills.



The Evolution of

By Marty Ours

Throughout the seventy-plus year history of the Zippo lighter, the basic concept of the lighter itself has remained unchanged.

However, design changes and new methods of engraving and coloring onto the face of the lighter have

drastically improved. This is very apparent when analyzing the oldest and most varied product line, the sports series.

Starting as early as the late 1930s the sports series became part of the Zippo product line. Today, vintage sports series lighters are some of the most collectible with some collectors trying to amass all the different sports in one series, while others concentrate on a particular motif as it evolves through the various series.

As we begin our journey of discovery, Zippo Historian Linda Meabon cautioned, "Keep in mind that Zippo Manufacturing Company was and still is in the business to produce a high quality lighter. Unfortunately for collectors, Zippo's priority over the years has been customer service and not collecting boundaries, so it is very possible to come across exceptions to the rule and it is difficult to nail down time periods as several models overlapped one another and the early history was not documented."

After researching the sports series history by analyzing books written about Zippo, speaking with collectors, and digging through the Zippo archives, here is what I found...

Late 30s – Sports Metalliques

From 1935 until 1940, Zippo decorated lighters with special appliques called "metalliques". These razor-thin emblems were very labor intensive and eventually brushed aside by the epic Zippo production during World War II. Some of the more familiar metalliques include Kendall Oil, two versions of the Reveler, and the Scotty Dog, but a

Did You Know? Don't Be Alarmed

Throughout the late 30s and early 40s, customers could send in any lighter after many years of use to have them customized with metalliques. In other words, don't be alarmed if you stumble across an older lighter wearing a more recent illustration. Cost at that time ranged from \$.50 to \$1.00, depending on the illustration.



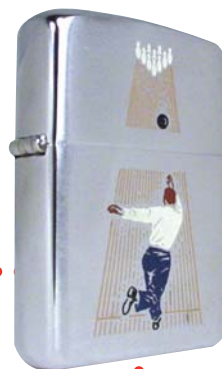
1930's



1939-1951



1951-1959



1959-1970

limited number of sports metalliques are also known to exist – golfer, shooter, and boy fishing on a dock.

In fact, no one knew of the 1933 golfer metallique until it turned up at the 2002 Zippo/Case International Swap Meet. The original 1933 Zippo lighter is now displayed at the Zippo/Case Visitors Center. The lighter was originally owned by the chairman and president of the board of the Bradford National Bank.

1939-1951 – Line Drawings (Curler 1949)

The second stage of sports series designs were simple line drawings engraved into the body surface of the lighter. These drawings had no color and no background. The product numbers in this series were 175 (A to ZH), which represented the price, \$1.75. According to catalogs and leaflets, 19 basic line drawings were available during this period, ranging from bowlers to fishermen to skiers.

1951-1959 – Painted Models (Baseball 1951)

New methods of engraving and coloring were adopted in the early 50s and utilized in the next phase of the sports series. The simple line drawings now had color added but still no background. This "acid etch" process

was cutting edge for the time, but still limited the capabilities of illustrations. Chrome breaks were necessary to prevent colors from pooling together. Models in this series included a baseball player, fisherman, dog, horse, sailboat, hunter, bowler, and golfer. They sold for \$4.75.

1959-1970 – Lid Engraving

During this period, engraving became more intricate by extending to the lid and adding background color. For example, the hunter included his target and his bird dog, the skier included the slope, and the bowler was featured with an alley and pins.

Six themes were available during this period: skier, fisherman, hunter, bowler, snowmobiler, and golfer. A few slim designs were also introduced, including a woman golfer and woman bowler. Several test models and prototypes were produced during this time, but they are very rare.

the Sports Series

Did You Know? Bowling Model

An interesting piece of Zippo history - the model for the bowler and golfer is Julio Pedine – Zippo artist at the time, now retired. A picture was taken of Julio at the local alley and golf course and used as a model for the drawings. Julio was an artist at Zippo for 43 years. His son, Rick Pedine, has been employed at Zippo for the past eight years and is the Export Manager for Asia/Middle East.

Late 1960s, Early 70s – Sel Chrome

These experimental models were Town and Country transitional prototypes that enabled colors within the illustration to come in contact with one another. They were beautiful pieces. Unfortunately, production of this series was not practical, as they took extensive time to produce and several defects occurred from running paint. For example, on some models the golfer was left with a blue face matching the blue sky. Eventually, they were deemed too costly to produce and never made it into the line. These test samples are very rare and valuable.

1970-1981 – Intricate Patterns

During this period, illustrations showcased finer detail. Customers were becoming more sophisticated and they expected improved coloring capabilities. In other words, these changes were customer driven based on “what was selling”. The patterns included as many as seven colors and were much more detailed, as can be seen in the picture with the golfer blasting the ball and sand out of the bunker. There were eight themes during this time: fisherman, hunter, snowmobiler, male and female tennis player, skier, bowler and curler (Canada).

1981-1983 – Transition Phase

Because of cost, Zippo simplified its illustrations by only using three or four colors. Some of the illustrations were the same as the previous period, the only difference was the coloring. The golfer design was one of the few that changed all together.

1982-1996 – Circular Patterns

In the early 80s, Zippo gave its customers a new look and a more modern design. A series of clean designs of close up images of athletes in circular patterns even showed fully colored faces and clothes. Epoxy Chrome was the new process at the time that enabled colors to touch. There were seven motifs available during this time: golf,



1970-1981



1981-1983



1982-1996



1997-2000

tennis, bowler, fisherman, skier, hunter, and snowmobiler. The snowmobiler was not in a circular pattern like the others, it was more like the earlier intricate patterns.

1997-2000 – Surface Imprint

Unlike the early years, customers in the 90s were constantly looking for something new, so Zippo was compelled to again make a design change. These designs are very flashy and much more modern looking. They are the latest edition of the sports series and some models can still be found at retailers today. This series included eight sports: baseball, basketball, football, golf, hockey, soccer, skier, and tennis. There were both men's and women's models for golf and basketball.

And Beyond...

Today's Zippo customers are less interested in general sports and more interested in favorite teams and individuals, which is why the sports series is no longer part of the line. But today, customers are able to purchase every NFL, NBA, and MLB team on a Zippo lighter. Check them out in the 2005 CLC that has been included with this issue. An extensive line of Zippo Motorsports lighters also showcases some of the finest design capabilities ever before seen. At this point it is difficult to say if or when the sports series will return to the Zippo line, but collectors will always have the vintage sports series to ooh and ahh over.

Did You Know? Passion for Golf

It is said that Zippo founder, George Blaisdell's passion for golf was almost as strong as his passion for his lighter. Blaisdell was an avid golfer and even scored a hole-in-one in 1950 at the Pennhills Country Club. Those of you who attended the Zippo Click member event during the Zippo/Case International Swap Meet last July may remember seeing the hole-in-one plaque. Blaisdell also brought a pro golf tournament to Bradford in the 1960s. For several years, professional and amateur golfers from all over the world participated in the Zippo Open at the Pennhills Club.

Blaisdell even combined his two passions – Zippo and golf – when he added golf balls to the Zippo product line in 1963. Zippo did not manufacture golf balls but imprinted them with company logos from orders received through the Ad Specialty Division. Zippo golf balls were part of the product line as late as the mid-90s, requiring a minimum order of 12 dozen.

Artists From Around the Globe Inspire Zippo

Vote for Your Favorite!

By Marty Ours

1st Place



For years, people have been coming to Zippo with design ideas that they would like to see on a Zippo windproof lighter. Creative Services Director, Dale Ver Voort, conceptualized a contest that would give people a chance to make this dream a reality.

"Following the success of a similar contest we ran with the Art Institute of Pittsburgh, we decided to create a contest that was open to anyone 18 or older," explained Ver Voort. "There are a lot of talented people out there and we wanted to see what they could come up with."

The goal of the contest was to discover fresh designs that might someday be used on a Zippo lighter. Cash prizes for the best three designs enticed artists and would-be artists to submit entries.

After four months of submissions, Ver Voort and his staff of 12 artists were left with the difficult assignment of sorting through the over 100 entries to pick a winner. Their concern was not whether the design could be produced or whether they thought it would sell, but was based on artistic concept alone.

2nd Place



After narrowing the submissions down to ten finalists, the judges decided on "Zipper" by Joseph DeBono of Malta, as the 1st place winner, "Yoga" by Arnold Greyling of South Africa as the 2nd place winner, and "Seahorses" by Tim Twelves of San Francisco for 3rd place.

"We are very pleased with the diverse submissions received from this contest and are amazed to have entries from five different countries," explained Ver Voort. "It was not easy to pick a winner – we even received designs from several professional artists – but ultimately I think we chose a great design."

First place winner, DeBono of Malta became aware of the contest when he visited zippo.com with a consumer relations question. He was excited to learn of the contest, as he had often thought about sending designs to Zippo but deep down he thought they would never be accepted. In fact, he and a friend who collect Zippo lighters often discussed possible design ideas and even had some of his past ideas engraved onto lighters.

3rd Place



When asked what inspired his winning design, DeBono explained, "Like George G. Blaisdell, I toyed with the word zip and several ideas came out of that...I came up with like five ideas on how to do 'Zipper'. I finally decided on doing the zipper on the lid and I did my best to make it look attractive. I wondered if it would be better with Zippo written somewhere, so I just embossed it on the clip."

DeBono thought his idea was good but didn't think it would win. "When I got the e-mail that I had won the competition I was extremely excited. Just to let you know, I'm happier about having my (design) chosen than the money, although \$300 sounds really good!" DeBono just hopes that we decide to reproduce his design onto a lighter and promises, "I will definitely be the first one to buy it!"

It remains to be seen whether "Zipper" will be featured in a future Zippo line. So what's next? Although we've already chosen our winner, we'd like for you (Zippo Click members) to let us know your favorite designs. Look for voting of the ten finalists on zippoclick.com.

Tiger Stripe Camo Zippo Lighter

Complete the lottery entry form enclosed with this issue to win the opportunity to purchase this collectible by March 28, 2005.



#20092-000001
\$49.95

MEMBER DRAWING



Major League Baseball™

STADIUM COLLECTION



America's National Pastime teams up with
the world's favorite windproof lighter

By Marty Ours

Zippo is taking you not only to the ballgame but also to three legendary stadiums – Yankee Stadium™, Wrigley Field™, and Fenway Park™ – by commemorating the venues in a Limited Edition Major League Baseball Stadium Collection.

Limited to 3,000 sets per stadium, the consecutively numbered commemoratives will be a grand slam with Major League Baseball fans and Zippo lighter collectors alike.

Each set sports a numbered, classic brushed chrome Zippo lighter displaying one of three stadium emblems and corresponding team logo. The lighter teams up with a hand numbered collectible card packed with stadium facts and statistics. Packaged in a hand numbered MLB stadium tin, the attractive set will be easy for any fan to display.

Distribution will be very limited. Suggested retail is \$75.00 per set, but as a Zippo Click member you will be given the opportunity to own a set free! Each member has been entered to win one of these collectibles! One of each of these stadiums will be awarded to a member in a random drawing on February 15th, so you can get ready for the new season on the same day pitchers and catchers report to Spring Training.



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HOT TOUR GOES GLOBAL

By Brent Tyler

The Hot Tour continues to rock and roll around the nation and around the world. Pittsburgh, Raleigh, Palm Beach, Austin, San Diego, Denver, Minneapolis, and Detroit each hosted some of the hottest local rock talent in Zippo's search for the next big rock band. The year-long program wrapped up in each market on November 20, and the winner from each city went head-to-head in online voting on zippohottour.com that ended on December 31. More than 1200 bands entered the contest but San Diego rockers, 3against1, came out on top.

As part of their grand prize, the band was flown to New York City to audition for executives at Island Records. That audition could land them a record deal and solidify 3against1 as the next big rock band. In addition, the band receives a complete equipment package from Washburn guitars, TAMA drums, Nemesis and Randall amplifiers, and Vinci strings.

During the course of the Hot Tour, cable television network HDNet has been chronicling the performances for an upcoming television show that will begin airing this year. The nine-episode "rock reality" show will feature eight episodes of band interviews and live performances. The finale followed the winning band, 3against1, during their audition for record label executives at Island Records on January 31.

Official Zippo Hot Tour partner, The Studio, is offering two special edition Zippo Hot Tour lighters in their web showroom. To shop, log on to zippohottour.com and click on "Merchandise" and "Shop Online". Members of Zippo Click can receive a 10% discount on the two custom lighters shown on this page and ten Turn Up The Heat lighters by using coupon number "1510ZC" at checkout until April 15.

Halfway around the world, the Hot Tour is also heating up in Japan and mainland China. While the Japanese and Chinese Hot Tour programs also focus on music, each has a different spin to make them culturally relevant to consumers. The Chinese Hot Tour features a concert series that is broadcast on MTV China. In Japan, the Hot Tour takes place in Hard Rock Cafes before audiences that have won a sweepstakes. The sweepstakes is tied to the purchase of select models of Zippo lighters made exclusively for the Hot Tour program.

Plans are currently in development to bring the Hot Tour to France. Tentative plans for the French Zippo Hot Tour focus around electronic music, DJs, and dance clubs.



By Marty Ours

It all started on a humid summer evening in 1932, at a dinner dance held at the Bradford Country Club. It was there that Zippo founder George G. Blaisdell saw a friend trying to light up a cigarette with an unsightly two-piece Austrian lighter. Blaisdell questioned his friend, "You're all dressed up, why don't you get a lighter that looks decent?" His friend defensively replied, "It works!"

Those two words, "It works!", whirled in Blaisdell's head that night. Blaisdell was highly ambitious and his imagination caught fire. The short conversation from that evening on the terrace of the Bradford Country Club would eventually lead Blaisdell to develop a new lighter that not only works but is handsomely and sturdily made to last a lifetime, the Zippo lighter.



Birthplace of Zippo Lighter Idea Replicated

the birthplace of the idea that led George Blaisdell to create the Zippo windproof lighter and found the company that, more than seven decades later, is known around the world for American-made quality and dependability," explained John Cinelli. Cinelli and Earle Miller, Zippo retailers from The Studio, Lost River, WV, first conceptualized the Heritage Series in early 2002. "While the strong response to Issue 1 was certainly rewarding, we think the importance of the Bradford Country Club in the Zippo saga and its iconic status as the 'cradle of Zippo' will make this an especially desirable piece for collectors old and new," predicted Cinelli.

Last year, the Philo Blaisdell House, birthplace of George G. Blaisdell, was the first collectible in this innovative and unique series. One collectible will be released each year.

Background information on the property and its significance in the Zippo legacy is detailed on the back of the replica building. The collectible is limited to only 1500 consecutively numbered sets.

The Zippo Heritage Series, Bradford Country Club, is now available at the Zippo/Case Visitors Center and StudioShowroom.com for \$69.95.



2011/1500

reverse side of building

lighter resides here

Dutch Swap Meet

November 21, 2004
Arnhem, Netherlands



Claudio Mazzi, Italian airbrush artist demonstrates his painting techniques on a Zippo lighter for collectors during the Swap Meet. It was Mazzi's first time at the event.



Laura Kluivingh (left) sits with her Zippo exhibit while Maurice van Heel (middle) and Claudio Mazzi (right) enjoy a snack during the event.



Gerard Kluivingh explains Zippo Click membership benefits to a Zippo collector. Kluivingh promoted Zippo Click at the event in an effort to earn five Click Points for the special member lighter.

Photos courtesy of Laura and Gerard Kluivingh



More than 200 collectors attended the one-day event to see exhibits like this military Zippo lighters display.

Zippo Around The World

April 15 – 16

Pocket Lighter Preservation Guild
Spring Lighter Show
Best Western
Reynoldsburg, Ohio
Telephone: 614-870-7141
E-mail: tiquestoys@webtv.net

May 15

Club Zippo Station
8th Yukari Zippo Awards 2005
Nagoya Summit Hotel
Nagoya, Japan
Telephone: 052-452-1451
Fax: 052-452-7758
E-mail: yukari@zippostation.co.jp
www.zippostation.co.jp

NATIONAL ZIPPO DAY JULY 15-16

1932 Zippo Drive
Bradford, Pennsylvania
Telephone: 814-368-2700
E-mail: consumerrelations@zippo.com



July 15 – 16

Pocket Lighter Preservation Guild
All Lighter Show
Masonic Center
Bradford, Pennsylvania
Telephone: 814-825-5478
E-mail: pyrotjp@velocity.net

September 10 – 11

Lighter Club of Great Britain Annual Convention
Thistle Lancaster Gate Hotel
London, England
Telephone: +44 (0) 20 8554 5647
E-mail: lcgbbond@aol.com

October 22 – 23

Pocket Lighter Preservation Guild
Fall Festival
Holiday Inn
Wentzville, St. Louis
Telephone: 314-651-0693
E-mail: PLPG1@aol.com



Arnhem



These two exhibitors discuss lighter collecting with an attendee. Collectors traveled from Germany, Austria, and Italy for the event.

HAPPY NEW YEAR 2005



Zippo Caribbean 2005 Calendar

One hundred fifty four lucky Zippo Click members were randomly selected to receive one of four Zippo 2005 calendars. Among the calendars were the Zippo Executive Diary, Zippo Italia, Zippo Japan, and Zippo Caribbean.



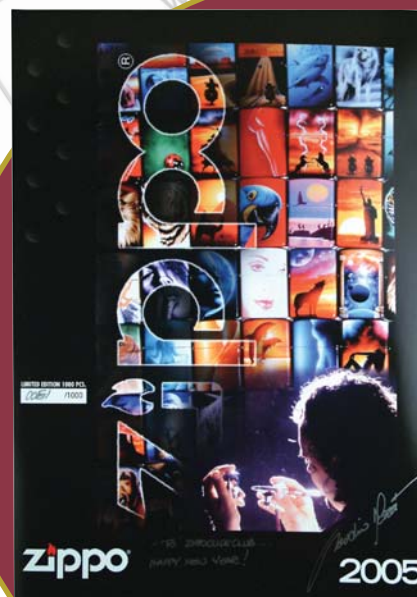
Zippo Japan 2005 Calendar



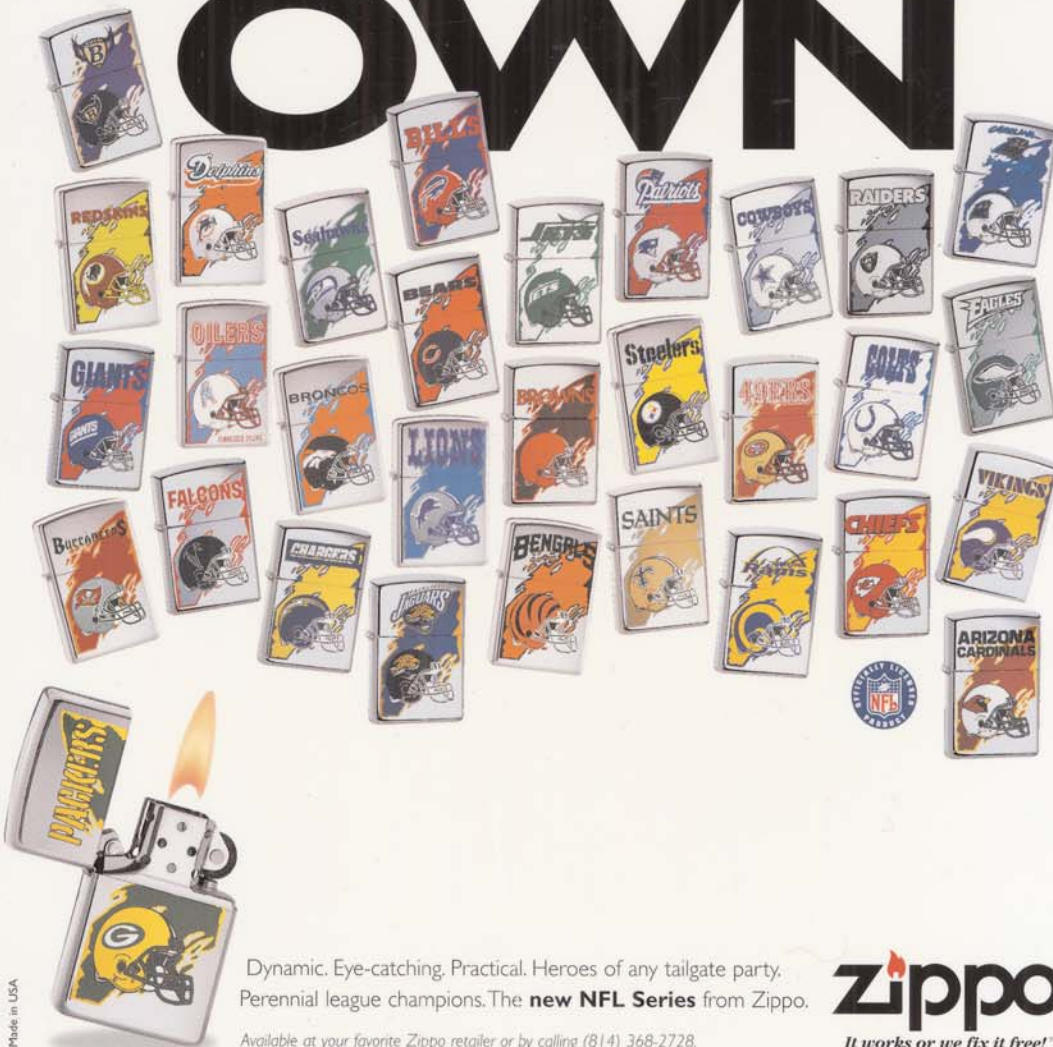
Zippo Italia 2005 Calendar
Limited to only 1,000 pieces



Zippo Executive Diary



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NFL advertisement in Super Bowl
XXXII Program - January 25, 1998

Major League Baseball™

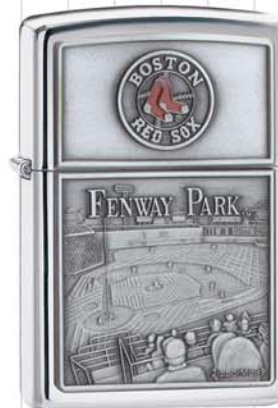
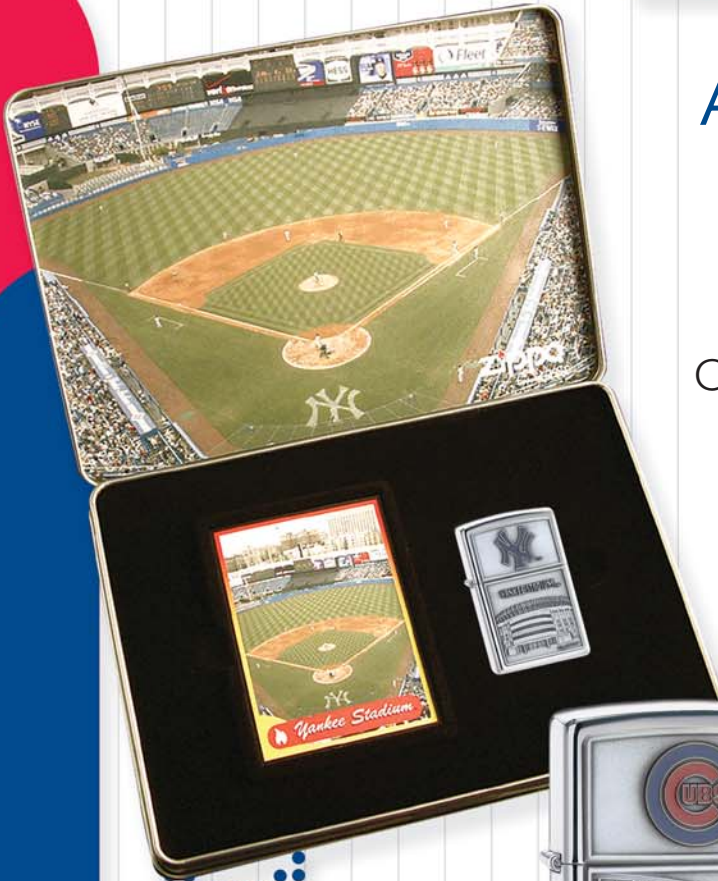
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